

Table SINV-96

## Number of registered USPTO trademarks in the business sector of transportation, by region, country, or economy: 1998–2020

(Number)

Region, country, or economy	Economy by income status	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
World	na	4,144	4,475	5,770	5,438	7,465	6,271	5,433	5,637	7,088	7,987	8,835	8,058	7,090	7,607	7,559	7,895	8,062	8,181	9,315	10,139	10,841	12,313	11,139
North America	na	3,448	3,646	4,708	4,451	5,755	4,672	4,037	4,283	5,175	5,701	6,253	5,688	5,015	5,374	5,270	5,506	5,620	5,629	6,079	6,413	6,278	6,908	5,948
Canada	High	108	100	159	113	200	212	144	170	225	189	212	239	202	185	197	195	199	206	237	246	244	284	233
Mexico	Upper middle	14	6	20	16	9	23	14	14	13	17	28	23	27	26	29	35	29	35	18	25	25	34	35
United States	High	3,326	3,540	4,530	4,322	5,545	4,437	3,878	4,098	4,937	5,495	6,013	5,426	4,786	5,164	5,044	5,277	5,392	5,388	5,824	6,142	6,009	6,590	5,680
Central America and Caribbean	na	5	8	7	6	7	7	12	9	8	27	20	26	26	13	17	16	11	16	19	22	12	30	20
Puerto Rico	High	0	2	1	2	0	1	3	2	3	11	3	2	6	4	6	4	3	3	5	5	2	10	9
South America	na	17	11	19	15	19	24	21	25	26	17	28	28	24	27	28	33	33	40	32	41	41	32	33
Argentina	Upper middle	2	3	1	1	2	5	1	1	3	1	8	3	4	9	2	2	7	3	7	4	4	4	5
Brazil	Upper middle	10	4	17	5	7	10	15	15	12	8	9	18	10	10	18	17	16	22	17	23	26	12	20
Europe	na	437	554	677	636	1,141	1,082	870	850	1,232	1,397	1,566	1,455	1,259	1,308	1,338	1,324	1,302	1,353	1,602	1,499	1,688	1,859	1,541
EU-27 + UK <sup>a</sup>	na	395	497	596	575	1,032	985	785	777	1,131	1,231	1,420	1,281	1,136	1,174	1,206	1,172	1,162	1,208	1,432	1,354	1,478	1,653	1,347
United Kingdom	High	42	31	57	42	86	124	106	93	143	169	183	156	148	183	167	126	186	178	217	206	226	190	206
EU-27 <sup>b</sup>	na	354	466	539	533	946	861	680	684	989	1,062	1,237	1,125	988	991	1,038	1,046	976	1,030	1,216	1,149	1,252	1,462	1,141
Austria	High	5	9	18	11	38	40	16	20	25	19	35	33	33	41	32	42	32	26	41	39	47	49	51
Belgium	High	6	7	8	7	22	9	8	11	21	8	18	17	18	8	18	18	19	18	22	19	26	23	22
Denmark	High	3	11	12	8	11	16	17	17	19	29	27	28	19	35	25	35	29	30	36	23	33	30	31
Finland	High	9	9	12	9	15	16	10	11	17	22	15	24	18	17	17	13	16	13	18	12	30	21	37
France	High	49	49	77	68	113	103	77	73	87	95	116	113	114	112	103	104	89	121	112	121	119	150	114
Germany	High	132	235	225	217	441	416	318	314	443	498	567	487	418	422	424	462	419	442	545	509	486	651	447
Hungary	High	0	0	0	0	2	1	1	1	2	1	2	1	4	1	2	2	1	0	2	0	3	1	4
Ireland	High	0	2	5	6	6	6	5	7	2	7	8	7	5	8	5	14	7	10	13	11	15	10	8
Italy	High	67	77	84	86	127	98	104	103	186	181	205	195	153	132	175	174	150	159	176	170	228	267	183
Netherlands	High	15	19	30	20	53	45	26	36	52	56	47	66	53	46	67	48	60	47	71	72	66	76	67
Spain	High	18	7	20	21	31	31	26	27	50	47	58	36	55	55	57	40	42	52	39	48	48	47	59
Sweden	High	36	35	45	61	68	57	54	44	47	53	65	64	57	63	59	44	58	51	63	63	73	63	51
Other Europe	na	41	57	81	61	109	97	85	73	101	166	145	174	123	135	132	152	140	145	170	145	210	207	194
Other Europe-2020 <sup>b</sup>	na	83	87	137	102	195	221	190	166	244	336	329	330	271	317	299	278	326	323	386	350	436	397	400
Belarus	Upper middle	0	0	0	0	0	0	0	2	0	1	0	0	0	0	0	0	0	1	0	0	2	1	2
Moldova	Lower middle	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0
Norway	High	0	6	8	5	7	4	5	6	4	18	11	10	10	15	10	12	11	7	14	11	16	20	12
Russia	Upper middle	0	0	1	0	3	1	1	1	5	4	3	11	7	7	10	11	10	5	7	8	17	12	19
Switzerland	High	40	47	68	51	94	84	75	60	81	119	107	132	84	87	88	92	91	107	100	79	119	115	111

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Region, country, or economy	Economy by income status	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Ukraine	Lower middle	0	0	0	0	0	0	0	0	0	0	0	0	0	5	1	1	3	5	3	7	11	7	12
Asia	na	192	208	306	267	426	389	398	397	558	711	816	739	648	758	791	910	977	1,020	1,410	1,992	2,625	3,253	3,404
China	Upper middle	14	22	35	27	44	56	49	53	134	214	256	267	238	279	310	366	409	441	819	1,407	1,982	2,579	2,749
India	Lower middle	3	5	2	10	2	6	10	5	11	16	12	10	10	11	12	22	11	13	10	15	11	21	19
Japan	High	109	119	149	135	224	216	212	194	258	280	325	245	223	240	240	286	293	269	338	278	346	328	309
Malaysia	Upper middle	1	1	4	2	1	0	3	2	4	4	2	4	3	7	2	0	1	2	2	1	3	6	5
Singapore	High	7	4	6	4	12	6	10	9	4	15	18	17	10	7	11	16	17	17	21	14	29	39	21
South Korea	High	10	14	22	18	29	37	27	25	21	41	67	63	73	89	100	100	96	135	100	142	122	109	137
Taiwan	High	47	40	81	70	105	65	74	102	121	134	130	124	86	110	109	107	131	134	109	119	120	145	146
Middle East	na	4	5	12	6	11	12	14	17	13	22	14	15	14	17	10	15	17	25	34	29	47	61	43
Israel	High	4	3	11	2	8	11	13	11	8	15	10	10	9	11	5	4	11	15	15	16	33	40	28
Africa	na	5	4	2	6	5	6	11	5	3	7	8	10	7	8	9	10	8	9	13	5	3	6	6
South Africa	Upper middle	4	3	1	4	4	4	6	5	2	5	5	5	6	6	8	4	4	6	5	1	2	4	5
Australia and Oceania	na	23	20	23	29	48	52	50	33	58	69	103	76	78	86	83	70	82	78	111	117	124	142	132
Australia	High	19	16	20	26	38	38	44	25	47	57	81	59	58	67	71	56	68	66	84	95	104	112	109
New Zealand	High	3	3	3	3	10	10	5	8	11	12	23	12	15	18	10	13	14	11	23	22	20	30	22
Unclassified	na	14	21	17	23	54	27	21	17	15	37	28	22	19	15	14	10	12	11	14	21	23	21	11

na = not applicable, metric not calculated at this level.

EU = European Union; UK = United Kingdom; USPTO = U.S. Patent and Trademark Office.

<sup>a</sup> The United Kingdom was a part of the EU for data purposes from 1973 to 2019.<sup>b</sup> Beginning in 2020, the United Kingdom was no longer a member of the EU.**Note(s):**

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. China includes Hong Kong. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification. These counts are then grouped under 10 industry sectors following a mapping defined by Edital.

**Source(s):**

National Center for Science and Engineering Statistics; Science-Metrix; USPTO data hosted by Reed Tech (LexisNexis), accessed June 2021.

*Science and Engineering Indicators*