

Table SINV-93

## Number of registered USPTO trademarks in the business sector of household equipment, by region, country, or economy: 1998–2020

(Number)

Region, country, or economy	Economy by income status	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
World	na	4,459	4,633	5,868	5,314	7,325	6,815	6,064	6,744	7,648	8,583	9,519	8,480	7,865	8,811	8,917	9,227	9,642	10,517	12,583	16,916	21,576	26,098	25,372
North America	na	3,928	4,169	5,117	4,593	6,177	5,681	5,006	5,538	6,196	6,876	7,510	6,688	6,201	6,968	6,992	7,256	7,495	8,092	8,544	9,678	10,657	12,106	10,161
Canada	High	168	135	184	165	221	183	198	210	253	233	270	247	260	313	241	252	253	279	293	340	387	477	474
Mexico	Upper middle	18	19	21	4	9	13	7	29	14	19	25	23	25	25	25	32	28	26	26	29	33	36	32
United States	High	3,743	4,015	4,911	4,425	5,947	5,486	4,801	5,299	5,928	6,624	7,215	6,418	5,916	6,630	6,727	6,971	7,214	7,787	8,226	9,309	10,237	11,593	9,655
Central America and Caribbean	na	11	14	19	25	25	21	32	25	33	39	30	15	19	37	25	29	20	22	25	37	21	32	42
Puerto Rico	High	2	1	4	0	4	2	4	0	1	6	3	1	5	6	6	8	7	9	3	11	6	6	6
South America	na	6	1	6	8	14	15	24	24	28	16	17	18	15	16	13	7	18	23	27	41	26	34	37
Argentina	Upper middle	0	0	0	1	2	2	5	1	4	1	2	2	2	3	1	0	1	2	3	1	4	4	2
Brazil	Upper middle	1	1	2	5	11	8	10	15	12	5	7	8	8	3	9	3	8	9	16	21	14	19	16
Europe	na	356	309	503	485	784	729	641	744	893	1,022	1,231	1,124	1,016	1,050	1,046	1,049	1,150	1,106	1,307	1,314	1,563	1,768	1,564
EU-27 + UK <sup>a</sup>	na	314	271	449	428	670	633	562	655	801	895	1,096	1,006	888	944	916	924	1,033	982	1,174	1,185	1,369	1,547	1,322
United Kingdom	High	41	26	49	40	70	103	86	102	116	115	150	154	148	135	139	153	176	186	230	237	290	305	269
EU-27 <sup>b</sup>	na	273	245	400	388	601	530	476	553	685	780	946	852	740	809	776	771	858	796	944	948	1,079	1,241	1,053
Austria	High	5	6	5	5	13	13	12	21	23	22	27	31	22	32	25	24	23	30	29	33	36	39	46
Belgium	High	3	5	6	6	13	7	15	7	23	26	19	25	18	10	19	20	21	18	24	25	35	32	22
Denmark	High	10	8	8	11	11	16	13	21	17	22	35	44	18	24	21	38	28	18	39	39	50	46	33
Finland	High	5	5	6	9	5	8	7	11	9	15	10	11	7	14	16	20	15	11	25	23	17	26	35
France	High	54	43	72	72	99	85	73	65	97	83	124	101	106	120	120	128	139	112	123	131	121	119	102
Germany	High	90	91	139	128	211	200	185	202	222	298	352	317	304	278	273	252	275	242	283	285	310	369	294
Hungary	High	0	0	2	1	1	0	0	0	1	0	2	2	2	1	1	2	1	1	0	0	2	3	2
Ireland	High	5	4	1	3	6	5	2	4	3	5	6	10	4	13	12	10	10	9	13	10	15	29	18
Italy	High	45	34	69	65	95	88	76	106	165	176	192	146	113	138	123	104	152	136	158	163	168	192	163
Netherlands	High	18	19	39	35	55	30	28	46	43	63	57	57	64	67	59	58	77	66	96	84	113	113	91
Spain	High	19	9	20	19	34	24	19	24	29	26	40	45	30	40	29	34	34	39	53	31	41	67	71
Sweden	High	12	18	23	28	48	40	33	27	34	21	49	30	32	44	40	40	42	47	53	56	51	78	60
Other Europe	na	42	38	54	57	114	96	78	89	91	127	135	118	127	106	131	125	117	124	133	128	193	222	241
Other Europe-2020 <sup>b</sup>	na	83	64	103	97	183	199	165	191	208	242	285	273	276	241	270	278	293	310	362	366	483	527	510
Belarus	Upper middle	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	1	1	0	0	0	2	3	5
Moldova	Lower middle	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	2	0	2	1
Norway	High	2	6	7	6	16	6	5	13	7	12	12	15	8	13	6	10	9	12	12	8	13	15	15
Russia	Upper middle	0	0	0	0	1	3	3	4	1	3	1	3	9	5	10	10	9	8	4	7	15	27	31
Switzerland	High	38	32	46	41	82	81	67	65	73	92	103	82	92	74	97	85	76	92	82	77	89	73	86

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Ukraine	Lower middle	0	0	0	0	0	0	0	0	1	0	0	0	0	0	3	1	1	1	2	10	34	41	41
Asia	na	118	107	160	157	240	271	273	320	376	510	588	517	493	612	712	768	783	1,126	2,483	5,637	8,906	11,680	13,069
China	Upper middle	27	28	36	30	59	72	81	85	137	229	277	239	233	318	369	359	437	723	2,073	5,107	8,357	10,969	12,349
India	Lower middle	1	1	4	6	4	3	6	3	4	2	6	7	6	3	6	6	4	11	11	11	25	28	32
Japan	High	38	25	57	51	62	68	80	100	88	112	118	107	103	105	115	149	108	144	154	174	165	223	200
Malaysia	Upper middle	2	1	6	2	3	2	1	1	4	4	1	2	2	4	3	1	2	2	2	3	8	8	8
Singapore	High	0	1	3	0	4	1	5	3	9	8	6	9	8	5	4	9	9	19	24	28	25	39	38
South Korea	High	7	9	9	13	19	28	23	27	37	50	67	62	48	76	107	116	119	117	118	213	181	237	251
Taiwan	High	39	36	42	51	81	84	67	90	94	98	103	79	85	91	97	119	96	99	87	87	114	135	126
Middle East	na	7	3	3	5	12	6	12	15	10	15	9	8	10	19	27	17	14	21	28	39	119	113	102
Israel	High	7	3	3	4	10	5	7	11	8	12	9	7	8	16	25	17	11	16	24	36	113	97	83
Africa	na	3	2	6	3	2	12	2	4	3	4	6	6	7	1	7	7	10	8	8	10	21	9	7
South Africa	Upper middle	2	1	5	2	2	11	2	2	3	1	1	4	4	1	3	7	4	4	4	7	7	6	3
Australia and Oceania	na	17	14	36	23	39	55	54	43	82	81	103	89	90	96	85	85	143	110	143	139	251	332	377
Australia	High	14	14	25	20	36	39	47	36	66	72	91	75	77	87	72	79	121	93	124	115	217	297	332
New Zealand	High	2	0	10	3	3	16	7	7	15	8	11	12	12	8	12	5	18	15	18	22	30	33	40
Unclassified	na	14	15	19	15	31	26	20	31	27	22	25	14	13	12	10	8	9	8	17	20	13	24	13

na = not applicable, metric not calculated at this level.

EU = European Union; UK = United Kingdom; USPTO = U.S. Patent and Trademark Office.

<sup>a</sup> The United Kingdom was a part of the EU for data purposes from 1973 to 2019.<sup>b</sup> Beginning in 2020, the United Kingdom was no longer a member of the EU.**Note(s):**

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. China includes Hong Kong. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification. These counts are then grouped under 10 industry sectors following a mapping defined by Edital.

**Source(s):**

National Center for Science and Engineering Statistics; Science-Metrix; USPTO data hosted by Reed Tech (LexisNexis), accessed June 2021.

*Science and Engineering Indicators*