

Table SINV-87

## Number of registered USPTO trademarks in the business sector of agriculture, by region, country, or economy: 1998–2020

(Number)

Region, country, or economy	Economy by income status	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
World	na	7,582	7,347	6,344	5,901	9,859	10,790	10,390	12,093	15,864	17,517	19,620	17,728	16,801	18,937	19,568	21,069	23,716	25,022	26,591	28,297	28,474	31,403	26,994
North America	na	6,451	6,130	5,251	4,940	7,841	8,441	8,336	9,778	12,561	13,802	15,604	14,161	13,469	15,489	15,999	17,079	19,552	20,730	21,655	23,007	22,951	25,376	21,584
Canada	High	196	212	174	184	248	244	251	232	321	308	347	379	302	368	307	362	379	417	457	421	451	479	525
Mexico	Upper middle	95	101	79	70	143	159	141	158	197	287	309	286	288	359	313	354	385	353	416	417	390	470	433
United States	High	6,160	5,817	4,998	4,687	7,449	8,037	7,944	9,388	12,043	13,206	14,948	13,496	12,880	14,762	15,379	16,363	18,788	19,960	20,782	22,169	22,109	24,427	20,625
Central America and Caribbean	na	39	44	39	35	70	83	68	88	92	141	155	127	144	137	125	135	129	175	174	186	175	199	191
Puerto Rico	High	10	11	12	8	22	13	14	11	15	32	16	24	32	40	43	42	38	59	52	72	59	75	75
South America	na	95	93	79	72	125	209	184	183	256	260	283	230	246	231	231	235	218	217	246	282	257	285	229
Argentina	Upper middle	30	13	25	21	42	57	62	44	84	91	84	74	83	75	77	80	62	57	62	63	76	67	46
Brazil	Upper middle	11	12	2	5	16	32	15	19	38	44	39	32	37	19	24	29	45	43	50	62	51	60	39
Europe	na	701	786	664	592	1,300	1,420	1,213	1,368	2,043	2,318	2,507	2,288	1,996	2,169	2,311	2,581	2,651	2,647	3,015	3,132	3,172	3,377	2,895
EU-27 + UK <sup>a</sup>	na	603	683	582	523	1,141	1,235	1,064	1,151	1,725	1,962	2,109	1,969	1,716	1,860	1,941	2,188	2,217	2,198	2,539	2,699	2,797	2,861	2,493
United Kingdom	High	52	44	45	39	88	103	115	97	174	204	248	221	263	261	298	346	329	341	411	420	440	533	449
EU-27 <sup>b</sup>	na	552	639	538	484	1,053	1,132	949	1,054	1,551	1,758	1,861	1,749	1,453	1,599	1,643	1,842	1,888	1,857	2,129	2,279	2,358	2,327	2,044
Austria	High	9	13	11	5	22	12	28	23	36	32	40	44	31	23	26	28	29	37	30	37	48	46	30
Belgium	High	26	23	21	23	28	37	39	40	55	54	46	55	41	57	57	57	78	48	66	68	60	62	66
Denmark	High	13	13	10	7	28	19	12	17	29	34	24	26	27	19	25	22	33	20	47	46	49	36	25
Finland	High	10	7	8	8	18	3	3	12	7	10	16	11	5	12	6	9	12	14	18	24	26	29	19
France	High	116	145	143	125	235	233	164	205	286	348	349	330	294	258	320	385	367	332	368	463	454	452	401
Germany	High	65	81	53	48	230	223	151	163	233	267	246	270	226	201	211	244	287	293	307	303	302	277	225
Hungary	High	1	4	2	1	3	1	2	1	3	4	5	4	8	5	3	9	6	4	5	7	8	12	11
Ireland	High	22	10	5	19	25	26	29	28	52	48	41	51	37	38	41	46	55	65	61	65	89	69	73
Italy	High	118	161	122	109	200	231	211	201	322	362	422	335	276	437	367	410	393	396	407	484	544	558	483
Netherlands	High	44	55	51	32	80	100	76	81	97	130	146	150	109	112	122	105	137	131	145	127	149	143	117
Spain	High	84	76	53	81	118	138	143	179	277	275	278	250	226	218	245	318	269	259	323	344	291	312	293
Sweden	High	14	17	17	6	13	23	18	29	23	32	26	33	36	33	55	39	31	32	32	39	56	56	59
Other Europe	na	98	103	82	69	158	184	149	218	319	356	398	319	281	309	370	393	434	449	476	433	374	516	402
Other Europe-2020 <sup>b</sup>	na	150	148	126	108	247	287	264	315	493	560	646	540	543	570	668	739	763	790	887	853	814	1,049	851
Belarus	Upper middle	0	0	0	0	0	0	0	1	0	1	6	3	2	6	5	7	2	2	4	2	7	5	12

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Moldova	Lower middle	0	0	0	0	1	0	0	4	14	3	7	1	4	1	3	1	2	5	4	3	4	7	6
Norway	High	12	8	1	3	11	11	6	6	16	12	22	15	13	24	16	12	18	10	21	14	17	35	15
Russia	Upper middle	4	1	3	2	9	17	15	15	51	41	48	44	27	41	66	55	44	69	93	82	90	85	74
Switzerland	High	74	75	62	54	104	119	101	149	175	219	221	181	178	172	186	231	236	247	184	217	134	199	169
Ukraine	Lower middle	0	0	0	0	4	1	0	0	12	17	8	6	6	8	11	3	17	14	27	16	16	33	20
Asia	na	176	169	187	141	263	304	305	343	485	551	604	533	583	566	583	654	773	835	967	1,154	1,336	1,586	1,543
China	Upper middle	43	38	43	25	55	52	57	73	99	118	163	162	121	156	153	182	212	221	300	431	574	663	559
India	Lower middle	3	5	10	13	11	16	16	14	25	15	20	21	23	25	21	30	32	34	41	42	44	83	70
Japan	High	51	63	69	46	93	108	95	103	169	179	173	170	202	135	175	177	191	265	260	275	279	304	304
Malaysia	Upper middle	4	1	2	0	4	2	2	4	17	16	23	10	15	17	11	10	7	5	15	10	14	10	23
Singapore	High	11	9	8	10	6	7	15	18	21	26	30	23	31	19	33	31	39	46	49	64	62	42	70
South Korea	High	20	14	15	11	24	29	24	35	38	74	71	57	88	91	80	85	124	115	138	173	158	242	267
Taiwan	High	25	23	11	19	36	41	35	49	56	45	56	29	35	55	47	69	52	61	62	60	93	119	126
Middle East	na	13	15	13	11	26	26	26	25	34	49	55	30	48	72	78	72	85	76	134	122	122	118	119
Israel	High	5	5	4	3	11	12	13	9	20	22	29	18	25	18	31	19	28	17	33	35	32	40	43
Africa	na	20	12	14	18	34	60	31	48	53	46	53	42	62	62	47	61	63	49	39	45	50	60	49
South Africa	Upper middle	14	10	13	16	30	55	28	46	48	43	47	36	56	48	39	45	51	37	26	28	34	33	30
Australia and Oceania	na	66	73	75	66	162	196	194	226	282	298	291	276	229	179	155	213	209	256	323	329	372	361	344
Australia	High	52	60	54	44	128	144	149	186	218	233	217	216	160	106	111	149	143	196	232	242	268	242	225
New Zealand	High	15	13	21	22	34	45	45	38	64	62	72	60	70	70	44	63	62	60	87	86	98	116	116
Unclassified	na	21	26	23	27	38	52	33	34	57	51	68	40	23	31	40	40	37	39	39	42	38	41	40

na = not applicable, metric not calculated at this level.

EU = European Union; UK = United Kingdom; USPTO = U.S. Patent and Trademark Office.

<sup>a</sup> The United Kingdom was a part of the EU for data purposes from 1973 to 2019.<sup>b</sup> Beginning in 2020, the United Kingdom was no longer a member of the EU.

**Note(s):**

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. China includes Hong Kong. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification. These counts are then grouped under 10 industry sectors following a mapping defined by Edital.

**Source(s):**

National Center for Science and Engineering Statistics; Science-Metrix; USPTO data hosted by Reed Tech (LexisNexis), accessed June 2021.

*Science and Engineering Indicators*