

Table SINV-86

Number of U.S. registered USPTO trademarks, by Nice class: 1998–2020

(Number)

| Nice class | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|-------------|--------|--------|--------|--------|---------|---------|--------|--------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| All classes | 76,794 | 76,224 | 95,667 | 92,541 | 124,223 | 106,964 | 92,396 | 99,559 | 124,762 | 138,977 | 158,203 | 143,057 | 133,452 | 146,726 | 152,948 | 157,296 | 166,051 | 170,382 | 176,981 | 184,020 | 186,382 | 210,979 | 183,994 |
| 1 | 1,195 | 1,148 | 1,289 | 1,272 | 1,710 | 1,540 | 1,303 | 1,326 | 1,505 | 1,597 | 1,749 | 1,557 | 1,520 | 1,736 | 1,669 | 1,710 | 1,786 | 1,913 | 1,729 | 1,779 | 1,827 | 1,835 | 1,700 |
| 2 | 337 | 350 | 398 | 429 | 524 | 485 | 398 | 519 | 593 | 569 | 547 | 513 | 454 | 522 | 478 | 475 | 488 | 572 | 521 | 503 | 463 | 545 | 459 |
| 3 | 2,181 | 2,210 | 2,456 | 2,457 | 3,119 | 3,042 | 2,692 | 2,913 | 3,975 | 4,106 | 4,533 | 4,292 | 3,674 | 4,350 | 4,276 | 4,577 | 4,804 | 5,079 | 5,249 | 5,562 | 6,235 | 7,319 | 6,853 |
| 4 | 311 | 366 | 383 | 375 | 506 | 456 | 329 | 469 | 465 | 530 | 487 | 514 | 501 | 605 | 571 | 537 | 562 | 565 | 620 | 664 | 654 | 727 | 761 |
| 5 | 2,558 | 2,855 | 2,869 | 3,154 | 3,610 | 3,441 | 3,099 | 3,158 | 4,018 | 4,266 | 4,791 | 4,220 | 4,199 | 4,427 | 4,683 | 4,606 | 5,032 | 4,935 | 5,083 | 5,292 | 6,027 | 6,964 | 6,385 |
| 6 | 815 | 877 | 1,025 | 916 | 1,247 | 1,048 | 968 | 937 | 1,116 | 1,313 | 1,377 | 1,164 | 1,186 | 1,207 | 1,174 | 1,083 | 1,227 | 1,217 | 1,208 | 1,259 | 1,250 | 1,440 | 1,240 |
| 7 | 1,428 | 1,464 | 1,905 | 1,749 | 2,242 | 1,767 | 1,532 | 1,613 | 1,810 | 2,049 | 2,246 | 2,106 | 1,748 | 1,837 | 1,756 | 1,859 | 1,930 | 1,842 | 1,991 | 2,079 | 2,048 | 2,282 | 1,881 |
| 8 | 478 | 463 | 517 | 551 | 631 | 601 | 497 | 632 | 708 | 807 | 778 | 699 | 601 | 718 | 733 | 702 | 829 | 805 | 921 | 1,065 | 1,111 | 1,228 | 1,035 |
| 9 | 10,792 | 10,506 | 12,574 | 11,865 | 15,852 | 13,801 | 11,136 | 11,580 | 13,309 | 13,945 | 15,605 | 13,508 | 12,680 | 13,904 | 14,617 | 14,848 | 15,850 | 15,927 | 16,056 | 15,849 | 15,279 | 16,442 | 13,842 |
| 10 | 1,357 | 1,282 | 1,327 | 1,642 | 2,062 | 1,911 | 1,645 | 1,779 | 1,977 | 2,167 | 2,403 | 2,231 | 2,160 | 2,339 | 2,474 | 2,389 | 2,506 | 2,444 | 2,427 | 2,698 | 2,836 | 3,231 | 3,000 |
| 11 | 1,124 | 1,193 | 1,493 | 1,449 | 2,020 | 1,779 | 1,500 | 1,630 | 1,988 | 2,237 | 2,368 | 2,169 | 1,972 | 2,063 | 2,157 | 2,102 | 2,241 | 2,449 | 2,552 | 2,732 | 2,856 | 3,249 | 2,578 |
| 12 | 935 | 1,061 | 1,194 | 1,232 | 1,572 | 1,294 | 1,238 | 1,330 | 1,631 | 1,693 | 1,783 | 1,555 | 1,427 | 1,555 | 1,421 | 1,515 | 1,586 | 1,620 | 1,856 | 1,900 | 1,967 | 1,998 | 1,787 |
| 13 | 165 | 147 | 163 | 210 | 223 | 183 | 192 | 229 | 335 | 337 | 407 | 385 | 417 | 398 | 430 | 428 | 513 | 579 | 645 | 625 | 766 | 674 | 598 |
| 14 | 712 | 637 | 930 | 825 | 1,072 | 982 | 920 | 1,073 | 1,396 | 1,568 | 1,720 | 1,586 | 1,542 | 1,792 | 1,899 | 1,967 | 2,080 | 2,004 | 2,066 | 2,080 | 2,034 | 2,357 | 1,917 |
| 15 | 125 | 140 | 216 | 181 | 258 | 211 | 167 | 207 | 273 | 302 | 298 | 261 | 287 | 307 | 267 | 319 | 366 | 314 | 292 | 319 | 284 | 308 | 265 |
| 16 | 5,995 | 5,639 | 6,428 | 5,667 | 6,959 | 6,095 | 5,231 | 5,629 | 6,668 | 6,969 | 7,639 | 6,302 | 5,226 | 5,623 | 5,262 | 5,123 | 4,798 | 4,672 | 4,739 | 4,675 | 4,758 | 5,545 | 4,636 |
| 17 | 451 | 398 | 581 | 486 | 669 | 664 | 537 | 532 | 595 | 648 | 739 | 679 | 631 | 662 | 605 | 608 | 633 | 635 | 657 | 687 | 696 | 761 | 549 |
| 18 | 540 | 497 | 629 | 558 | 828 | 750 | 707 | 830 | 1,056 | 1,172 | 1,485 | 1,377 | 1,263 | 1,349 | 1,429 | 1,453 | 1,414 | 1,585 | 1,594 | 1,757 | 1,948 | 2,216 | 1,815 |
| 19 | 648 | 671 | 827 | 857 | 1,174 | 1,028 | 923 | 992 | 1,293 | 1,379 | 1,536 | 1,292 | 1,118 | 1,100 | 1,110 | 1,082 | 1,027 | 1,078 | 1,135 | 1,145 | 1,130 | 1,307 | 1,090 |
| 20 | 1,208 | 1,365 | 1,643 | 1,394 | 1,847 | 1,765 | 1,583 | 1,638 | 1,796 | 1,995 | 2,296 | 1,857 | 1,751 | 1,970 | 1,993 | 2,069 | 1,990 | 2,127 | 2,128 | 2,472 | 2,834 | 3,238 | 2,698 |
| 21 | 932 | 993 | 1,259 | 1,030 | 1,449 | 1,341 | 1,222 | 1,398 | 1,436 | 1,585 | 1,773 | 1,694 | 1,592 | 1,879 | 1,843 | 2,098 | 2,154 | 2,406 | 2,625 | 3,039 | 3,436 | 3,877 | 3,345 |
| 22 | 112 | 118 | 147 | 159 | 175 | 204 | 177 | 209 | 221 | 235 | 249 | 227 | 216 | 227 | 261 | 246 | 241 | 263 | 300 | 375 | 381 | 380 | 398 |
| 23 | 37 | 47 | 33 | 29 | 32 | 37 | 45 | 36 | 112 | 67 | 55 | 53 | 45 | 54 | 65 | 78 | 75 | 75 | 78 | 85 | 84 | 98 | 45 |
| 24 | 425 | 372 | 517 | 427 | 638 | 613 | 555 | 595 | 670 | 735 | 921 | 771 | 726 | 766 | 783 | 835 | 918 | 929 | 953 | 1,118 | 1,381 | 1,439 | 1,263 |
| 25 | 4,116 | 3,564 | 4,935 | 3,995 | 5,237 | 4,747 | 4,667 | 5,577 | 6,955 | 8,106 | 9,324 | 8,868 | 8,730 | 9,873 | 10,410 | 11,243 | 12,310 | 12,789 | 13,260 | 14,180 | 14,733 | 16,399 | 14,894 |
| 26 | 140 | 128 | 232 | 169 | 213 | 228 | 196 | 199 | 274 | 310 | 342 | 331 | 354 | 391 | 438 | 457 | 466 | 428 | 521 | 497 | 625 | 724 | 618 |
| 27 | 160 | 189 | 311 | 272 | 294 | 297 | 233 | 242 | 258 | 294 | 370 | 307 | 247 | 260 | 240 | 281 | 312 | 301 | 321 | 367 | 500 | 567 | 422 |
| 28 | 3,350 | 3,022 | 3,327 | 3,319 | 4,009 | 3,515 | 3,416 | 3,375 | 4,280 | 4,039 | 4,376 | 3,791 | 3,592 | 3,851 | 3,892 | 4,052 | 4,541 | 4,473 | 4,501 | 4,728 | 5,014 | 5,705 | 4,722 |
| 29 | 1,456 | 1,270 | 1,232 | 1,115 | 1,742 | 1,561 | 1,490 | 1,645 | 1,946 | 2,078 | 2,393 | 2,054 | 1,971 | 2,099 | 2,095 | 2,228 | 2,403 | 2,415 | 2,659 | 2,713 | 2,752 | 2,999 | 2,550 |
| 30 | 2,492 | 2,408 | 2,026 | 1,916 | 2,994 | 2,622 | 2,411 | 2,800 | 3,395 | 3,633 | 3,842 | 3,540 | 3,438 | 3,978 | 4,040 | 4,208 | 5,024 | 4,838 | 4,821 | 5,112 | 5,195 | 5,874 | 5,132 |
| 31 | 851 | 830 | 743 | 687 | 1,033 | 1,011 | 915 | 958 | 1,180 | 1,252 | 1,321 | 1,199 | 1,117 | 1,339 | 1,275 | 1,235 | 1,262 | 1,344 | 1,367 | 1,614 | 1,687 | 1,820 | 1,666 |
| 32 | 921 | 853 | 606 | 531 | 825 | 794 | 650 | 860 | 1,050 | 1,078 | 1,417 | 1,277 | 1,327 | 1,526 | 1,712 | 2,184 | 2,855 | 3,247 | 3,620 | 3,765 | 3,521 | 3,569 | 2,764 |
| 33 | 430 | 448 | 384 | 431 | 688 | 719 | 694 | 921 | 1,359 | 1,599 | 2,009 | 1,762 | 1,721 | 1,907 | 2,051 | 2,153 | 2,580 | 2,943 | 2,772 | 2,954 | 2,934 | 3,314 | 2,963 |
| 34 | 327 | 262 | 205 | 183 | 280 | 284 | 292 | 295 | 331 | 318 | 478 | 554 | 483 | 528 | 666 | 793 | 992 | 1,142 | 1,384 | 1,188 | 853 | 849 | 809 |
| 35 | 6,049 | 6,685 | 10,010 | 10,622 | 14,559 | 12,090 | 9,817 | 10,606 | 14,141 | 16,533 | 19,300 | 17,800 | 16,749 | 18,295 | 19,252 | 19,273 | 19,733 | 20,018 | 20,180 | 20,162 | 19,876 | 22,333 | 19,335 |

Table SINV-86

Number of U.S. registered USPTO trademarks, by Nice class: 1998–2020

(Number)

| Nice class | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|--------------|-------|-------|--------|--------|--------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 36 | 3,910 | 3,952 | 5,730 | 5,879 | 7,873 | 6,599 | 5,836 | 5,991 | 8,137 | 9,020 | 9,977 | 8,269 | 7,236 | 7,557 | 7,836 | 7,816 | 8,375 | 8,296 | 8,921 | 8,910 | 8,716 | 10,194 | 9,097 |
| 37 | 1,125 | 1,266 | 1,753 | 1,529 | 2,357 | 1,907 | 1,698 | 1,938 | 2,728 | 3,102 | 3,585 | 3,103 | 2,740 | 2,784 | 2,928 | 2,910 | 3,055 | 3,195 | 3,389 | 3,485 | 3,622 | 4,093 | 3,641 |
| 38 | 1,161 | 1,043 | 1,719 | 1,893 | 2,311 | 1,645 | 1,368 | 1,343 | 1,668 | 1,997 | 2,296 | 1,944 | 1,717 | 1,708 | 1,711 | 1,646 | 1,579 | 1,501 | 1,467 | 1,339 | 1,238 | 1,324 | 1,169 |
| 39 | 962 | 1,015 | 1,431 | 1,341 | 1,732 | 1,376 | 1,108 | 1,155 | 1,496 | 1,753 | 1,984 | 1,765 | 1,611 | 1,772 | 1,867 | 1,902 | 1,875 | 1,927 | 1,977 | 2,163 | 1,994 | 2,309 | 2,012 |
| 40 | 541 | 580 | 766 | 684 | 1,003 | 969 | 846 | 887 | 1,158 | 1,300 | 1,560 | 1,560 | 1,255 | 1,359 | 1,403 | 1,395 | 1,337 | 1,451 | 1,406 | 1,518 | 1,457 | 1,793 | 1,479 |
| 41 | 5,201 | 5,389 | 7,572 | 7,214 | 10,227 | 9,275 | 8,443 | 9,153 | 12,196 | 14,473 | 17,146 | 15,712 | 14,923 | 16,518 | 17,725 | 18,414 | 18,842 | 19,576 | 21,165 | 22,109 | 21,825 | 25,773 | 22,779 |
| 42 | 8,528 | 8,350 | 11,606 | 11,607 | 15,705 | 9,049 | 5,331 | 4,962 | 5,743 | 6,633 | 7,458 | 7,356 | 6,980 | 7,937 | 8,821 | 9,262 | 9,821 | 10,348 | 10,596 | 11,313 | 11,520 | 13,240 | 11,819 |
| 43 | 10 | 8 | 7 | 6 | 167 | 1,330 | 1,783 | 2,205 | 3,114 | 3,567 | 3,967 | 3,663 | 3,305 | 3,913 | 4,207 | 4,355 | 4,664 | 5,173 | 5,544 | 6,011 | 6,020 | 6,852 | 5,551 |
| 44 | 2 | 1 | 2 | 1 | 122 | 1,201 | 1,718 | 2,150 | 2,864 | 3,499 | 4,158 | 3,944 | 3,824 | 4,228 | 4,512 | 4,897 | 5,058 | 5,068 | 5,684 | 6,071 | 6,116 | 7,335 | 6,401 |
| 45 | 1 | 2 | 13 | 7 | 49 | 411 | 610 | 774 | 1,149 | 1,688 | 2,694 | 2,781 | 2,757 | 3,132 | 3,520 | 3,513 | 3,535 | 3,505 | 3,666 | 3,681 | 3,540 | 4,074 | 3,656 |
| Unclassified | 197 | 161 | 257 | 227 | 386 | 296 | 279 | 268 | 395 | 433 | 424 | 463 | 439 | 381 | 389 | 370 | 384 | 373 | 333 | 382 | 361 | 378 | 374 |

USPTO = U.S. Patent and Trademark Office.

Note(s):

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification.

Source(s):

National Center for Science and Engineering Statistics; Science-Metrix; USPTO data hosted by Reed Tech (LexisNexis), accessed June 2021.

Science and Engineering Indicators