

Table SINV-84

Number of registered USPTO trademarks, by region, country, or economy: 1998–2020

(Number)

Region, country, or economy	Economy by income status	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
World	na	88,760	88,615	110,487	106,745	146,872	130,946	113,693	121,571	153,331	170,786	194,477	177,391	165,234	180,083	187,604	194,341	204,710	213,804	232,564	255,097	273,182	312,209	283,479
North America	na	79,064	78,348	98,185	94,782	127,513	110,278	95,533	102,886	128,641	142,946	162,872	147,492	137,702	151,577	157,467	162,028	170,912	175,503	182,272	189,787	192,207	217,533	190,272
Canada	High	2,020	1,886	2,228	2,033	2,927	2,908	2,747	2,841	3,394	3,336	3,868	3,736	3,555	4,001	3,705	3,831	3,933	4,160	4,332	4,766	4,823	5,445	5,267
Mexico	Upper middle	249	238	290	208	364	407	390	486	485	631	801	699	695	850	814	901	928	961	959	1,001	1,000	1,109	1,010
United States	High	76,794	76,224	95,667	92,541	124,223	106,964	92,396	99,559	124,762	138,977	158,203	143,057	133,452	146,726	152,948	157,296	166,051	170,382	176,981	184,020	186,382	210,979	183,994
Central America and Caribbean	na	179	223	202	224	352	335	382	396	461	575	546	488	492	532	536	606	555	674	696	757	628	840	745
Puerto Rico	High	41	79	59	83	112	58	105	108	136	161	127	120	137	189	200	200	223	276	289	347	271	395	373
South America	na	194	196	187	185	375	511	481	463	576	580	688	595	586	566	642	641	664	718	741	831	864	955	850
Argentina	Upper middle	53	28	42	34	76	112	108	89	121	142	155	126	141	142	127	150	110	108	126	113	147	130	118
Brazil	Upper middle	51	58	66	54	128	150	151	152	187	183	204	196	179	150	205	206	257	287	273	328	330	367	328
Europe	na	5,762	5,827	7,360	7,296	12,502	13,280	11,297	11,761	16,052	17,886	20,045	19,356	17,482	17,725	18,407	19,323	19,712	20,631	22,992	22,956	25,115	26,937	24,730
EU-27 + UK ^a	na	5,066	5,129	6,429	6,473	10,999	11,617	9,909	10,217	13,885	15,412	17,327	16,828	15,262	15,331	15,914	16,745	16,983	17,637	19,822	20,038	21,727	23,009	20,984
United Kingdom	High	730	688	965	1,013	1,719	2,000	1,960	1,952	2,455	2,741	3,234	3,369	3,316	3,145	3,263	3,651	3,960	4,137	4,628	4,817	5,109	5,490	5,115
EU-27 ^b	na	4,336	4,441	5,464	5,461	9,280	9,617	7,949	8,265	11,431	12,671	14,093	13,459	11,945	12,186	12,651	13,094	13,024	13,500	15,194	15,221	16,617	17,519	15,869
Austria	High	72	93	131	98	221	263	186	205	288	316	368	361	318	327	349	366	373	396	459	460	432	537	449
Belgium	High	115	124	123	132	277	248	195	213	303	351	359	354	341	322	329	388	401	312	407	453	573	533	449
Denmark	High	134	125	135	150	218	251	213	235	340	355	403	423	399	346	364	393	378	432	530	462	488	537	450
Finland	High	85	60	92	100	190	191	133	164	161	230	216	213	201	222	217	240	228	249	335	323	401	367	370
France	High	937	883	1,166	1,127	1,778	1,879	1,476	1,463	2,036	2,207	2,380	2,254	2,172	2,198	2,166	2,353	2,285	2,224	2,402	2,523	2,702	2,665	2,462
Germany	High	1,280	1,426	1,773	1,766	3,136	3,301	2,805	2,849	3,809	3,984	4,457	4,385	3,699	3,617	3,641	3,703	3,549	3,593	3,965	4,077	4,211	4,626	4,057
Hungary	High	10	12	6	16	16	16	10	16	27	20	35	26	38	25	37	46	35	48	36	49	65	62	64
Ireland	High	115	65	110	150	197	182	186	160	211	248	304	272	230	274	286	298	289	411	417	401	487	477	448
Italy	High	614	662	776	676	1,160	1,147	949	1,051	1,638	1,953	2,154	1,823	1,535	1,718	1,716	1,796	1,844	1,888	2,024	2,059	2,246	2,499	2,154
Netherlands	High	332	365	418	434	754	749	573	657	835	935	961	1,036	862	901	968	854	950	923	1,117	1,021	1,215	1,248	1,152
Spain	High	274	274	277	308	542	544	477	510	758	846	961	847	792	817	915	961	920	1,008	1,199	1,119	1,064	1,210	1,184
Sweden	High	234	235	279	339	502	511	448	406	483	529	640	616	592	576	668	671	612	664	786	795	847	947	844
Other Europe	na	696	698	932	823	1,504	1,663	1,388	1,544	2,167	2,475	2,718	2,528	2,220	2,394	2,493	2,578	2,729	2,994	3,170	2,919	3,389	3,928	3,746
Other Europe-2020 ^b	na	1,426	1,386	1,896	1,835	3,222	3,663	3,348	3,496	4,622	5,216	5,952	5,897	5,536	5,539	5,755	6,230	6,689	7,131	7,798	7,736	8,498	9,418	8,860

Table SINV-84

Number of registered USPTO trademarks, by region, country, or economy: 1998–2020

(Number)

Region, country, or economy	Economy by income status	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Belarus	Upper middle	1	0	0	0	0	0	0	3	1	4	7	9	4	16	10	19	10	9	15	12	19	33	53
Moldova	Lower middle	0	0	0	0	1	0	0	4	14	3	9	1	4	1	4	1	8	8	5	10	6	17	10
Norway	High	41	55	70	58	124	110	73	70	111	165	182	182	197	185	162	179	187	182	207	197	259	301	233
Russia	Upper middle	9	8	16	14	25	50	41	49	122	114	135	135	128	186	247	235	262	244	216	236	348	405	399
Switzerland	High	582	580	781	674	1,224	1,363	1,139	1,244	1,624	1,862	2,004	1,879	1,595	1,711	1,703	1,719	1,771	2,085	2,096	1,908	2,029	2,171	2,112
Ukraine	Lower middle	0	0	0	1	5	3	3	6	20	27	21	19	27	33	34	24	59	45	73	86	199	265	293
Asia	na	1,980	2,022	2,540	2,606	3,711	4,218	4,006	4,301	5,379	6,319	7,381	6,753	6,497	7,129	7,891	8,976	9,869	12,913	21,855	36,601	49,610	60,437	61,632
China	Upper middle	321	344	445	422	678	809	732	815	1,291	1,802	2,202	2,042	1,956	2,466	2,822	3,303	4,031	6,475	15,033	29,230	41,830	51,254	52,431
India	Lower middle	26	38	46	73	64	91	95	88	114	126	165	181	186	192	216	226	246	313	337	407	474	645	639
Japan	High	988	1,052	1,190	1,249	1,733	1,971	1,860	1,995	2,360	2,480	2,726	2,511	2,339	2,237	2,278	2,798	2,680	2,775	2,902	2,827	2,957	3,361	3,248
Malaysia	Upper middle	18	11	19	18	21	28	29	21	47	49	57	50	80	62	55	49	47	56	59	61	116	84	95
Singapore	High	66	40	76	93	123	122	136	111	150	200	259	217	248	251	318	345	317	356	450	490	499	576	604
South Korea	High	142	139	176	204	273	389	385	390	427	584	748	740	736	904	1,116	1,133	1,374	1,710	1,845	2,410	2,316	2,876	3,003
Taiwan	High	368	352	523	495	729	660	628	746	823	894	1,039	807	759	829	879	909	908	957	968	904	1,027	1,165	1,054
Middle East	na	159	139	186	216	359	345	273	271	307	356	443	431	457	509	597	596	631	788	931	935	1,226	1,367	1,311
Israel	High	144	119	164	192	313	307	226	209	248	283	353	309	332	324	430	409	416	531	584	636	912	1,028	963
Africa	na	62	42	51	55	97	157	93	106	117	126	158	156	161	167	150	192	207	225	176	169	211	241	218
South Africa	Upper middle	52	28	37	42	72	123	69	82	90	90	106	97	112	108	88	124	129	130	97	88	107	124	98
Australia and Oceania	na	383	356	490	485	842	957	829	891	1,257	1,387	1,733	1,619	1,471	1,480	1,531	1,605	1,800	1,902	2,362	2,446	2,811	3,421	3,411
Australia	High	333	279	390	402	725	768	657	744	1,051	1,169	1,434	1,365	1,209	1,227	1,306	1,385	1,475	1,583	1,984	2,060	2,386	2,903	2,898
New Zealand	High	48	75	98	81	115	174	155	141	198	211	291	240	247	245	217	210	303	314	359	375	406	506	493
Unclassified	na	979	1,463	1,287	898	1,122	866	801	497	542	612	611	503	387	398	385	375	361	452	541	615	510	479	310

na = not applicable, metric not calculated at this level.

EU = European Union; UK = United Kingdom; USPTO = U.S. Patent and Trademark Office.

^a The United Kingdom was a part of the EU for data purposes from 1973 to 2019.

^b Beginning in 2020, the United Kingdom was no longer a member of the EU.

Note(s):

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. China includes Hong Kong.

Source(s):

National Center for Science and Engineering Statistics; Science-Metrix; USPTO data hosted by Reed Tech (LexisNexis), accessed June 2021.

Science and Engineering Indicators