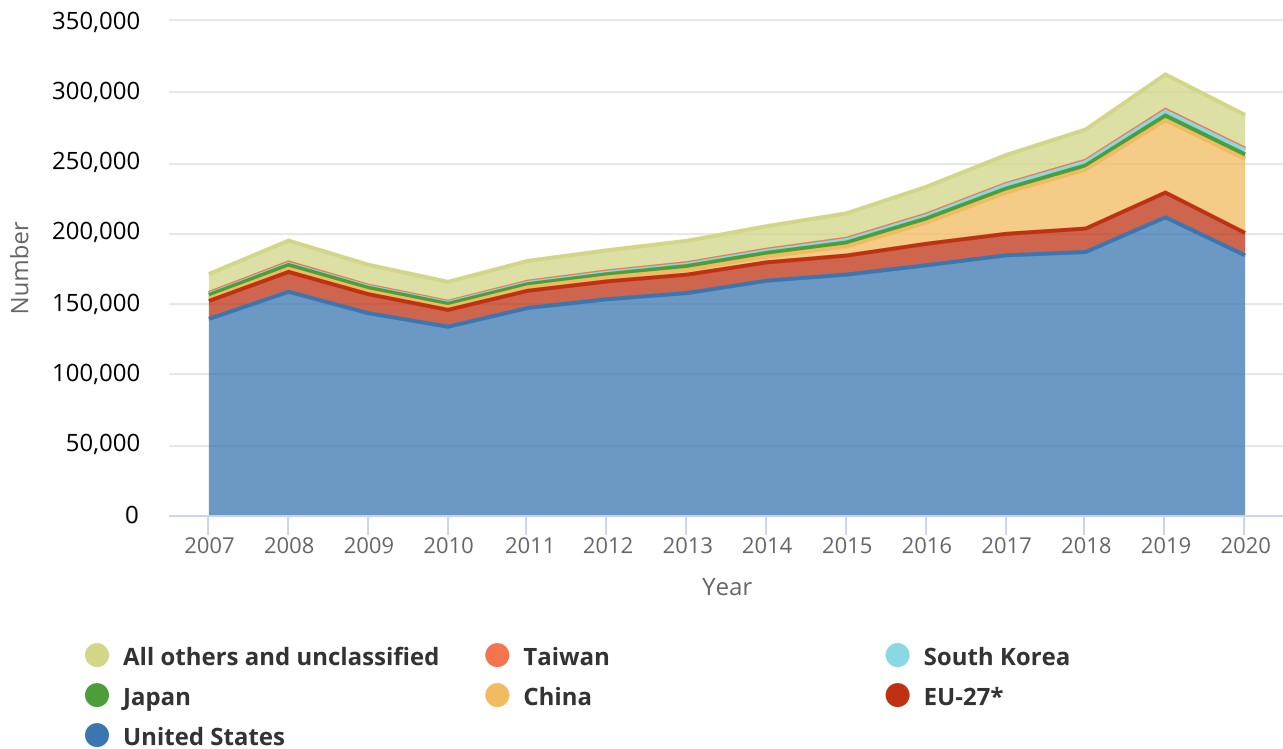


Figure INV-22

Number of registered USPTO trademarks, by selected region, country, or economy: 2007–20



USPTO = U.S. Patent and Trademark Office; EU = European Union.

*Beginning in 2020, the United Kingdom was no longer a member of the EU.

Note(s):

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. China includes Hong Kong. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification. See Table SINV-84 for additional countries.

Source(s):

National Center for Science and Engineering Statistics; Science-Metrix; USPTO data hosted by Reed Tech (LexisNexis), accessed June 2021.

Science and Engineering Indicators