

TABLE S8-58

## Number of registered USPTO and EUIPO trademarks unassigned under the Nice classification, by region, country, or economy: 1998–2018

(Number)

| Region, country, or economy | 1998  |       | 1999  |       | 2000  |       | 2001  |       | 2002  |       | 2003  |       | 2004  |       | 2005  |       | 2006  |       | 2007  |       | 2008  |       | 2009  |       | 2010  |       | 2011  |       | 2012  |       | 2013  |       | 2014  |       | 2015  |       | 2016  |       | 2017  |       | 2018 |   |   |   |
|-----------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|---|---|---|
|                             | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO |      |   |   |   |
| World                       | 975   | 0     | 1,414 | 0     | 1,270 | 0     | 782   | 0     | 958   | 0     | 635   | 0     | 754   | 0     | 462   | 0     | 592   | 0     | 637   | 0     | 593   | 0     | 600   | 0     | 526   | 1     | 492   | 0     | 504   | 0     | 471   | 1     | 508   | 1     | 462   | 0     | 458   | 1     | 501   | 0     | 387  | 0 |   |   |
| North America               | 198   | 0     | 166   | 0     | 256   | 0     | 230   | 0     | 391   | 0     | 299   | 0     | 282   | 0     | 271   | 0     | 401   | 0     | 438   | 0     | 427   | 0     | 469   | 0     | 441   | 1     | 380   | 0     | 396   | 0     | 371   | 1     | 389   | 0     | 381   | 0     | 339   | 1     | 388   | 0     | 364  | 0 |   |   |
| Canada                      | 2     | 0     | 5     | 0     | 0     | 0     | 4     | 0     | 4     | 0     | 3     | 0     | 3     | 0     | 4     | 0     | 8     | 0     | 7     | 0     | 5     | 0     | 7     | 0     | 6     | 0     | 2     | 0     | 8     | 0     | 8     | 0     | 7     | 0     | 8     | 0     | 6     | 0     | 6     | 0     | 3    | 0 |   |   |
| Mexico                      | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 2     | 0     | 0     | 0     | 1     | 0     | 3     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0    | 0 |   |   |
| Puerto Rico                 | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 2     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 |   |
| United States               | 196   | 0     | 161   | 0     | 256   | 0     | 226   | 0     | 384   | 0     | 295   | 0     | 278   | 0     | 264   | 0     | 391   | 0     | 431   | 0     | 422   | 0     | 462   | 0     | 435   | 1     | 378   | 0     | 388   | 0     | 363   | 1     | 381   | 0     | 373   | 0     | 333   | 1     | 381   | 0     | 361  | 0 |   |   |
| All others                  | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 |   |
| Central and South America   | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 4     | 0     | 4     | 0     | 3     | 0     | 0     | 0     | 0     | 0     | 6     | 0     | 1     | 0     | 2     | 0     | 0     | 0     | 2     | 0     | 4     | 0     | 0    | 0 |   |   |
| Argentina                   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 2     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 |   |   |
| Brazil                      | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 2     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0    | 0 |   |   |
| All others                  | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 1     | 0     | 2     | 0     | 3     | 0     | 0     | 0     | 0     | 0     | 6     | 0     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 2     | 0     | 3     | 0    | 0 | 0 |   |
| Europe                      | 6     | 0     | 8     | 0     | 8     | 0     | 8     | 0     | 10    | 0     | 10    | 0     | 13    | 0     | 11    | 0     | 8     | 0     | 11    | 0     | 17    | 0     | 9     | 0     | 9     | 0     | 9     | 0     | 13    | 0     | 17    | 0     | 8     | 1     | 4     | 0     | 9     | 0     | 7     | 0     | 8    | 0 |   |   |
| EU                          | 5     | 0     | 7     | 0     | 7     | 0     | 6     | 0     | 8     | 0     | 9     | 0     | 13    | 0     | 7     | 0     | 5     | 0     | 10    | 0     | 16    | 0     | 9     | 0     | 6     | 0     | 8     | 0     | 10    | 0     | 11    | 0     | 7     | 1     | 4     | 0     | 9     | 0     | 7     | 0     | 6    | 0 |   |   |
| Austria                     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 |   |   |
| Belgium                     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 |   |
| Denmark                     | 0     | 0     | 0     | 0     | 0     | 0     | 2     | 0     | 0     | 0     | 2     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 | 0 |
| Finland                     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 |   |
| France                      | 0     | 0     | 1     | 0     | 2     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 2     | 0     | 2     | 0     | 2     | 0     | 0     | 0     | 1     | 0     | 1     | 0     | 2     | 0     | 1     | 0     | 1     | 0     | 2     | 0     | 4     | 0     | 3     | 0     | 0    | 0 | 0 |   |
| Germany                     | 1     | 0     | 2     | 0     | 2     | 0     | 2     | 0     | 3     | 0     | 0     | 0     | 0     | 0     | 2     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 2     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 2     | 0     | 0    | 0 | 0 |   |
| Hungary                     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 |   |
| Ireland                     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 3     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 4     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 |   |
| Italy                       | 1     | 0     | 1     | 0     | 2     | 0     | 2     | 0     | 1     | 0     | 1     | 0     | 7     | 0     | 1     | 0     | 0     | 0     | 5     | 0     | 11    | 0     | 3     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 2     | 0     | 2     | 0     | 0     | 0     | 3     | 0     | 2     | 0     | 3    | 0 | 0 |   |
| Netherlands                 | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 1     | 0     | 1     | 0     | 1     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0    | 0 | 0 |   |
| Spain                       | 0     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 2     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 2     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 2 | 0 |
| Sweden                      | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 3     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0    | 0 | 0 |   |
| United Kingdom              | 1     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 2     | 0     | 3     | 0     | 2     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 3     | 0     | 2     | 0     | 5     | 0     | 4     | 0     | 1     | 0     | 2     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 1    | 0 | 0 |   |
| All others                  | 2     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 1     | 0    | 0 | 0 |   |
| Other Europe                | 1     | 0     | 1     | 0     | 1     | 0     | 2     | 0     | 3     | 0     | 1     | 0     | 0     | 0     | 4     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 1     | 0     | 3     | 0     | 1     | 0     | 3     | 0     | 7     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1    | 0 | 2 | 0 |
| Former Soviet Union         | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 |   |
| Norway                      | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 |   |
| Russia                      | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 |   |
| Switzerland                 | 1     | 0     | 1     | 0     | 1     | 0     | 2     | 0     | 3     | 0     | 1     | 0     | 0     | 0     | 4     | 0     | 2     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 3     | 0     | 1     | 0     | 3     | 0     | 7     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 2 | 0 |   |
| All others                  | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 |   |
| Asia                        | 0     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 1     | 0     | 2     | 0     | 2     | 0     | 1     | 0     | 2     | 0     | 2     | 0     | 1     | 0     | 7     | 0     | 1     | 0     | 1     | 0     | 8     | 0     | 1     | 0     | 7     | 0     | 4     | 0     | 2     | 0     | 7     | 0     | 0    | 0 |   |   |

TABLE S8-58

## Number of registered USPTO and EUIPO trademarks unassigned under the Nice classification, by region, country, or economy: 1998–2018

(Number)

| Region, country, or economy | 1998  |       | 1999  |       | 2000  |       | 2001  |       | 2002  |       | 2003  |       | 2004  |       | 2005  |       | 2006  |       | 2007  |       | 2008  |       | 2009  |       | 2010  |       | 2011  |       | 2012  |       | 2013  |       | 2014  |       | 2015  |       | 2016  |       | 2017  |       | 2018 |   |   |   |   |   |
|-----------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|---|---|---|---|---|
|                             | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO | USPTO | EUIPO |      |   |   |   |   |   |
| China                       | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 | 0 |   |   |
| India                       | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 | 0 |   |   |
| Japan                       | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 2     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0    | 0 | 0 | 0 |   |   |
| Malaysia                    | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0    | 0 | 0 |   |   |   |
| Singapore                   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 | 0 |   |   |
| South Korea                 | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 3     | 0     | 0     | 0     | 1     | 0     | 0     | 0    | 0 | 0 |   |   |   |
| Taiwan                      | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 3     | 0     | 3     | 0     | 0     | 0     | 0     | 6     | 0     | 0    | 0 | 0 |   |   |   |
| All others                  | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 6     | 0     | 1     | 0     | 1     | 0     | 8     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1    | 0 | 0 | 0 | 0 |   |
| Middle East                 | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 6     | 0     | 6     | 0     | 2     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 1 | 0 | 0 | 0 |   |
| Israel                      | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1    | 0 | 0 | 0 | 0 |   |
| All others                  | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 6     | 0     | 6     | 0     | 2     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 | 0 | 0 | 0 |
| Africa                      | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 | 1 | 0 | 0 |
| South Africa                | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 | 0 | 0 | 0 |
| All others                  | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 | 1 | 0 | 0 |
| Australia and Oceania       | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 1     | 0     | 2     | 0     | 0     | 0     | 5     | 0     | 0     | 0     | 2     | 0     | 0     | 0     | 2    | 0 | 0 | 0 | 0 | 0 |
| Australia                   | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 1     | 0     | 0     | 1     | 0     | 1     | 0     | 0     | 0     | 2     | 0     | 0     | 0     | 2     | 0     | 0     | 0     | 2     | 0    | 0 | 0 | 0 | 0 |   |
| New Zealand                 | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 | 0 | 0 | 0 |
| All others                  | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 3     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0    | 0 | 0 | 0 | 0 | 0 |
| Unclassified                | 771   | 0     | 1,238 | 0     | 1,004 | 0     | 544   | 0     | 556   | 0     | 322   | 0     | 455   | 0     | 178   | 0     | 181   | 0     | 182   | 0     | 143   | 0     | 111   | 0     | 75    | 0     | 95    | 0     | 73    | 0     | 79    | 0     | 97    | 0     | 74    | 0     | 104   | 0     | 94    | 0     | 14   | 0 | 0 | 0 |   |   |

USPTO = U.S. Patent and Trademark Office; EUIPO = European Union Intellectual Property Office; EU = European Union.

**Note(s)**

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. The EU includes 28 member countries. China includes Hong Kong. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification.

**Source(s)**

National Center for Science and Engineering Statistics, National Science Foundation; Science-Metrix; USPTO patent data hosted by Reed Tech (LexisNexis), accessed April 2019; EUIPO trademark data, accessed April 2019.