

TABLE S8-57

Number of registered USPTO and EUIPO trademarks in the business sector of transportation, by region, country, or economy: 1998–2018

(Number)

Region, country, or economy	1998		1999		2000		2001		2002		2003		2004		2005		2006		2007		2008		2009		2010		2011		2012		2013		2014		2015		2016		2017		2018		
	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO			
World	4,144	1,947	4,476	3,097	5,771	2,721	5,438	2,679	7,465	2,382	6,271	2,380	5,433	2,530	5,637	4,352	7,087	4,412	7,987	4,719	8,835	5,603	8,056	6,103	7,088	6,723	7,607	6,043	7,558	6,333	7,895	6,218	8,062	6,374	8,181	6,591	9,315	7,609	10,138	7,791	10,841	8,113	
North America	3,377	499	3,586	548	4,656	504	4,387	480	5,667	466	4,614	425	3,985	383	4,268	653	5,166	662	5,725	630	6,244	693	5,685	782	5,000	716	5,373	579	5,274	742	5,483	642	5,575	693	5,598	769	6,021	733	6,344	714	6,216	761	
Canada	112	12	113	22	171	26	122	26	220	29	224	30	163	30	176	45	234	34	212	33	232	42	248	49	208	72	194	49	215	38	209	37	204	52	216	65	237	50	261	60	248	62	
Mexico	16	5	6	3	20	1	15	12	9	3	24	5	13	2	14	3	13	3	20	2	29	7	26	12	27	3	26	4	29	4	38	6	29	7	39	9	18	5	31	7	30	9	
Puerto Rico	0	0	2	0	1	0	2	0	0	0	1	0	2	0	1	0	3	0	11	0	4	0	2	0	6	0	3	0	6	0	3	0	4	0	4	0	5	0	4	0	3	0	
United States	3,249	482	3,464	523	4,465	476	4,248	443	5,438	435	4,365	390	3,807	352	4,078	605	4,917	624	5,481	595	5,979	643	5,409	721	4,760	641	5,150	526	5,024	700	5,233	599	5,338	635	5,339	695	5,761	678	6,048	647	5,936	691	
All others	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Central and South America	28	7	27	12	33	18	24	23	41	32	35	14	42	32	41	55	38	42	39	30	55	27	55	47	55	48	46	39	49	28	45	35	45	28	62	20	62	24	71	21	60	33	
Argentina	2	0	3	1	1	3	1	6	2	1	4	3	1	5	2	4	3	11	1	6	10	2	3	6	5	5	8	7	3	2	2	0	7	5	5	1	7	3	5	2	5	13	
Brazil	10	3	4	6	17	7	5	8	8	21	10	6	15	17	14	32	12	13	8	11	9	11	18	24	11	27	10	19	20	12	15	17	15	14	22	10	18	7	24	11	26	8	
All others	16	4	20	6	16	7	18	9	31	9	20	5	25	10	26	18	23	18	30	13	36	14	34	17	38	16	28	14	25	14	28	18	23	9	35	9	37	13	42	8	30	11	
Europe	480	1,176	583	2,134	692	1,813	673	1,835	1,154	1,614	1,082	1,674	887	1,785	839	3,222	1,216	3,218	1,381	3,521	1,560	4,207	1,463	4,556	1,257	5,162	1,296	4,722	1,335	4,714	1,353	4,636	1,341	4,669	1,372	4,821	1,624	5,490	1,529	5,548	1,685	5,715	
EU	439	1,120	532	2,078	615	1,751	613	1,775	1,052	1,570	986	1,615	807	1,717	776	3,117	1,121	3,087	1,225	3,361	1,412	4,041	1,291	4,326	1,140	4,927	1,165	4,496	1,209	4,458	1,205	4,345	1,207	4,387	1,231	4,552	1,464	5,166	1,388	5,227	1,489	5,356	
Austria	6	23	9	42	17	35	16	32	35	46	37	34	16	23	21	67	25	80	19	94	35	107	32	98	32	167	41	130	33	171	43	155	35	164	28	153	43	163	37	170	45	186	
Belgium	6	17	7	33	7	37	4	40	20	36	11	24	7	21	10	44	22	40	10	61	18	52	15	75	17	80	8	74	18	55	19	94	18	74	15	82	22	90	18	100	23	99	
Denmark	4	21	11	40	11	31	7	31	10	19	15	42	16	27	17	52	19	55	28	53	25	78	29	85	19	88	34	79	23	61	36	80	29	72	30	87	37	81	24	98	32	97	
Finland	8	10	9	32	11	40	9	29	15	20	16	23	9	22	11	33	16	38	22	37	14	47	24	54	18	68	15	57	15	62	13	66	16	60	13	70	18	79	13	92	29	97	
France	48	74	45	125	68	147	67	131	109	129	97	136	73	129	60	287	82	319	92	339	111	307	112	372	108	439	104	378	97	362	105	379	91	330	123	369	110	389	116	418	109	440	
Germany	129	359	241	776	229	460	222	541	438	463	415	470	320	448	314	887	440	907	490	1,003	568	1,295	489	1,377	416	1,493	421	1,440	429	1,545	464	1,369	420	1,341	441	1,330	540	1,543	505	1,566	478	1,572	
Hungary	0	1	0	0	0	1	1	1	2	1	2	2	2	0	2	1	5	2	3	5	2	3	1	13	4	13	1	21	2	14	2	17	1	18	0	22	2	22	0	32	4	32	
Ireland	1	6	3	12	4	14	8	13	6	12	5	13	6	14	6	20	6	19	6	21	8	21	7	34	5	33	7	22	7	28	16	17	9	27	8	39	9	27	10	28	16	27	
Italy	67	136	74	276	83	253	86	250	130	223	99	189	102	237	101	370	184	378	181	444	203	536	196	527	152	525	131	486	174	486	177	482	152	474	159	535	177	692	173	669	228	759	
Netherlands	17	24	18	97	35	63	24	58	51	51	44	49	25	60	38	152	44	137	51	134	43	160	61	222	48	292	46	258	66	233	47	221	60	210	51	231	70	274	73	257	63	275	
Spain	17	195	7	172	21	266	19	251	31	245	32	258	26	386	26	635	48	535	46	515	60	599	36	564	53	687	53	580	59	509	41	496	42	484	55	515	39	530	47	473	47	481	
Sweden	33	48	32	136	41	89	54	83	61	58	51	98	50	73	42	100	41	100	49	116	61	144	61	138	55	167	58	168	58	148	46	159	60	154	50	156	66	176	63	189	72	178	
United Kingdom	85	186	68	297	78	275	84	269	132	239	142	234	136	229	109	352	147	341	188	367	194	411	180	440	172	474	195	440	173	418	144	426	215	509	196	482	248	531	244	488	260	488	
All others	21	20	9	41	10	42	13	45	13	29	21	42	18	47	20	118	41	133	41	171	68	282	49	331	41	402	50	364	55	365	52	384	58	470	61	481	82	568	67	647	84	625	
Other Europe	41	57	51	56	77	61	59	60	102	44	97	59	80	68	63	105	94	131	157	160	149	166	172	230	117	235	131	226	127	257	148	290	135	281	142	270	160	325	141	322	196	360	
Former Soviet Union	0	1	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	1	1	0	1	0	0	0	0	1	5	1	0	4	1	6	4	3	5	4	3	2	8	8	12	7	
Norway	1	4	4	8	8	3	5	3	7	4	5	8	6	8	5	9	5	15	19	12	10	18	11	20	10	24	16	20	10	15	12	27	12	21	7	19	12	27	11	26	15	46	
Russia	1	0	1	0	1	0	1	2	3	0	1	1	1	1	1	1	5	2	5	1	3	2	15	5	9	4	9	5	10	10	12	11	11	10	7	5	8	11	8	23	19	18	
Switzerland	38	45	42	37	64	50	48	46	87	33	83	46	68	50	51	81	73	99	109	112	110	126	126	175	75	175	80	162	82	174	88	173	84	173	104	170	89	183	75	182	107	190	
All others	1	8	4	11	4	9	6	10	4	7	8	4	5	9	3	14	11	14	24	35	24	20	21	30	23	30	22	39	24	54	35	73	24	74	20	72	47	101	39	81	42	100	
Asia	188	180	198	270	289	264	259	214	415	190	388	204	385	255	390	351	552	424	702	454	809	591	731	605	645	692	751	609	777	758	901	800	975	853	1,015	864	1,421	1,190	2,007	1,369	2,622	1,419	

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	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO		
China	12	12	21	16	35	14	22	15	32	15	54	18	46	23	49	37	124	82	210	89	246	137	266	141	237	200	275	215	301	276	358	283	403	304	435	370	829	564	1,419	776	1,975	910
India	3	3	5	3	1	2	9	3	4	4	6	2	10	1	7	10	13	11	15	10	11	9	8	20	10	15	14	23	11	14	21	19	12	4	14	18	13	12	18	14	13	16
Japan	107	135	119	194	146	167	135	130	219	131	213	120	207	168	193	202	260	213	276	231	326	306	245	266	222	241	233	203	238	263	286	312	293	262	268	239	336	281	279	260	343	265
Malaysia	1	0	1	2	3	2	2	3	1	3	0	2	3	2	3	5	4	6	7	2	2	3	5	1	2	2	7	10	1	3	1	2	1	5	2	1	2	2	1	5	4	2
Singapore	5	4	4	4	7	7	3	5	12	4	7	2	10	5	7	6	4	10	12	13	17	11	14	16	11	9	6	12	11	7	14	12	18	16	19	19	20	27	14	34	29	11
South Korea	10	9	14	3	23	12	19	11	30	9	38	15	31	11	25	9	21	10	44	37	69	33	69	52	72	118	93	56	100	84	100	71	95	109	136	93	101	201	145	170	123	103
Taiwan	47	17	32	45	66	57	67	41	108	22	67	41	65	40	99	77	122	85	130	68	131	84	115	101	86	98	107	85	107	104	109	92	132	140	131	109	111	90	116	102	122	98
All others	3	1	1	1	8	2	1	5	10	3	3	3	13	5	7	5	3	6	7	3	7	8	9	8	4	10	16	4	7	8	12	11	20	13	10	14	9	13	15	7	13	13
Middle East	3	6	4	14	12	9	5	6	10	13	12	6	13	13	16	18	14	19	24	16	14	16	15	40	16	27	20	28	11	30	18	29	15	53	26	36	37	49	32	42	50	74
Israel	3	2	3	11	12	6	2	4	8	7	11	3	13	11	12	10	8	9	17	7	10	10	11	23	12	12	13	5	5	13	6	12	9	6	17	15	19	22	18	16	35	47
All others	0	4	2	3	1	4	3	2	3	6	1	3	0	2	4	8	6	11	7	10	3	6	4	16	4	15	6	23	6	17	12	17	6	47	9	21	17	27	14	26	15	27
Africa	7	1	7	6	13	4	8	8	14	4	14	8	18	7	7	9	5	6	9	14	22	13	16	12	22	14	12	17	14	13	12	10	13	16	15	16	19	6	9	15	8	15
South Africa	4	1	6	5	1	4	3	5	3	3	4	7	5	5	7	2	3	5	6	5	6	6	6	6	7	5	5	8	8	4	5	4	5	6	4	6	2	1	6	2	6	6
All others	3	0	2	1	11	0	5	3	11	1	9	1	13	2	2	2	3	3	3	9	18	7	10	6	16	7	7	13	6	5	7	5	10	11	9	11	13	4	8	9	6	9
Australia and Oceania	23	11	21	17	25	14	28	26	56	15	57	17	55	25	34	33	60	28	78	47	104	45	80	54	82	56	90	46	87	43	72	57	85	50	82	58	113	99	123	78	120	88
Australia	19	9	16	14	22	11	25	18	41	8	39	11	48	21	26	25	49	21	63	34	81	37	62	41	60	46	69	32	74	33	55	49	69	37	70	44	84	79	96	64	98	68
New Zealand	3	2	5	4	3	3	4	6	12	6	10	6	5	4	9	8	11	8	14	10	22	8	12	9	15	7	19	14	10	8	13	7	14	12	12	8	25	16	25	11	21	18
All others	0	0	1	0	0	0	0	2	3	1	7	1	1	0	0	0	0	0	1	2	1	0	6	5	7	3	1	1	2	1	4	1	2	0	0	5	5	3	2	3	1	2
Unclassified	37	66	48	95	51	96	53	86	107	48	68	32	47	29	41	11	36	13	30	6	27	12	12	6	12	8	20	2	12	4	11	9	12	12	10	7	17	18	22	4	79	7

USPTO = U.S. Patent and Trademark Office; EUIPO = European Union Intellectual Property Office; EU = European Union.

Note(s)

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. The EU includes 28 member countries. China includes Hong Kong. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification. These counts are then grouped under 10 industry sectors following a mapping defined by Edital.

Source(s)

National Center for Science and Engineering Statistics, National Science Foundation; Science-Metrix; USPTO trademark data hosted by Reed Tech (LexisNexis), accessed April 2019; EUIPO trademark data, accessed April 2019.