

TABLE S8-52

Number of registered USPTO and EUIPO trademarks in the business sector of construction, by region, country, or economy: 1998–2018

(Number)

Region, country, or economy	1998		1999		2000		2001		2002		2003		2004		2005		2006		2007		2008		2009		2010		2011		2012		2013		2014		2015		2016		2017		2018		
	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO			
World	4,206	1,799	4,441	2,457	5,792	2,374	5,317	2,461	7,806	2,144	6,961	2,297	6,137	2,195	6,447	4,182	8,451	4,214	9,605	4,822	10,956	5,836	9,917	6,459	8,773	7,058	9,115	6,517	9,235	6,342	9,064	6,327	9,309	6,443	9,670	6,357	10,084	7,454	10,598	7,099	11,038	6,821	
North America	3,690	375	3,927	466	5,126	469	4,612	386	6,692	324	5,852	397	5,179	358	5,526	550	7,179	501	8,095	573	9,165	674	8,132	658	7,289	604	7,485	574	7,536	538	7,381	566	7,611	585	7,907	531	8,106	633	8,442	556	8,480	509	
Canada	145	13	168	17	205	35	179	22	308	27	275	37	267	30	268	38	305	34	356	46	385	50	326	65	352	54	381	58	325	49	314	47	306	59	317	47	341	54	379	49	322	53	
Mexico	9	2	15	0	17	9	11	5	16	6	20	3	16	5	18	4	14	9	21	12	36	9	41	8	33	3	29	3	35	3	32	13	35	10	44	4	30	8	35	7	43	5	
Puerto Rico	1	0	3	1	4	1	3	0	3	0	3	0	2	1	1	0	3	0	5	0	5	0	5	0	4	0	5	0	6	0	6	0	10	0	6	0	4	0	7	0	9	0	
United States	3,535	359	3,742	448	4,900	424	4,419	359	6,365	291	5,554	357	4,894	322	5,239	509	6,857	459	7,712	515	8,740	615	7,760	586	6,900	546	7,070	513	7,170	486	7,030	505	7,261	515	7,540	480	7,731	571	8,021	501	8,107	451	
All others	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Central and South America	11	6	9	8	9	9	11	11	25	20	30	16	37	16	30	33	26	20	42	32	43	19	45	22	23	31	29	21	48	23	33	16	30	18	44	18	39	17	50	19	27	15	
Argentina	1	0	0	0	1	0	2	0	0	1	3	0	4	3	0	5	2	2	3	4	2	1	3	3	2	2	4	6	1	0	3	1	2	1	2	1	2	1	4	0	4	0	
Brazil	4	4	2	3	0	6	2	2	10	10	10	7	11	8	16	23	11	6	16	19	19	13	8	9	4	17	8	7	14	9	8	6	13	11	13	4	9	6	11	7	7	7	
All others	6	2	7	5	8	3	7	9	15	9	18	9	23	5	14	6	13	12	23	9	22	6	34	11	16	12	17	8	33	13	22	9	15	6	28	14	28	11	35	11	16	8	
Europe	362	1,249	350	1,773	455	1,715	470	1,891	779	1,660	789	1,755	650	1,677	635	3,388	885	3,461	1,031	3,983	1,189	4,796	1,205	5,396	1,029	6,038	1,138	5,526	1,134	5,331	1,104	5,328	1,064	5,370	1,150	5,410	1,235	6,242	1,246	5,983	1,309	5,698	
EU	330	1,211	313	1,704	410	1,661	425	1,817	707	1,612	710	1,691	598	1,627	582	3,288	799	3,328	945	3,813	1,060	4,567	1,069	5,144	921	5,767	1,017	5,285	1,022	5,059	979	5,022	924	5,052	1,033	5,124	1,095	5,874	1,099	5,683	1,143	5,396	
Austria	11	49	10	64	10	62	10	42	21	57	17	48	25	48	28	111	32	135	40	171	45	184	39	174	37	216	33	221	34	243	30	231	42	233	38	214	48	238	31	223	41	211	
Belgium	10	41	14	52	6	64	13	47	23	53	18	41	17	31	19	90	29	84	23	99	32	125	28	164	24	225	21	172	30	155	32	190	26	167	26	145	21	193	26	217	38	181	
Denmark	2	35	3	50	6	32	6	34	9	28	14	67	15	35	15	70	21	66	24	74	20	82	28	97	19	95	19	86	23	102	23	90	13	78	26	100	20	93	18	94	24	94	
Finland	2	23	3	28	4	42	4	49	11	27	15	44	6	36	15	48	12	43	18	71	21	81	23	80	17	103	31	89	21	104	26	102	17	98	19	111	22	111	28	138	27	123	
France	42	85	40	130	58	169	68	194	88	142	86	178	68	160	65	349	102	329	96	362	105	404	102	434	97	495	118	456	132	458	114	436	91	418	89	392	107	450	100	459	109	449	
Germany	111	403	96	507	137	415	147	545	234	512	231	460	186	391	173	902	238	973	295	1,081	378	1,285	395	1,500	294	1,777	344	1,652	318	1,606	289	1,555	264	1,432	308	1,390	345	1,584	326	1,631	331	1,393	
Hungary	0	0	1	0	0	0	1	0	0	1	0	1	0	0	0	16	0	9	1	7	3	8	2	18	1	18	1	23	2	14	1	21	3	21	1	39	2	25	5	47	1	32	
Ireland	1	16	2	23	4	19	2	21	5	12	4	22	6	25	2	43	5	31	5	42	7	57	3	68	8	44	4	31	8	30	10	41	12	47	13	53	10	54	15	42	11	41	
Italy	33	81	27	174	48	188	38	218	71	203	63	168	58	196	62	345	95	390	131	414	118	493	111	526	104	599	106	538	101	483	117	523	127	501	123	522	115	756	134	562	144	729	
Netherlands	18	30	23	77	18	65	31	64	37	57	43	50	32	52	34	183	43	159	45	198	54	239	54	291	49	356	53	326	49	287	52	258	50	266	55	281	50	304	55	263	53	280	
Spain	12	157	18	134	21	177	18	189	44	173	40	203	34	290	17	448	35	426	57	461	47	561	51	551	39	582	50	475	47	403	46	377	45	385	69	419	61	443	64	442	47	453	
Sweden	15	39	15	86	15	74	14	62	33	52	32	67	33	51	32	100	28	90	51	122	41	144	35	131	33	173	48	181	46	166	38	199	50	182	42	217	50	219	51	196			
United Kingdom	62	232	55	327	71	314	62	306	112	246	127	299	102	275	103	459	128	412	121	469	143	535	151	605	170	566	158	512	162	512	150	508	144	546	157	594	189	587	180	524	185	426	
All others	10	20	7	50	11	40	10	45	19	49	20	45	18	35	17	126	28	182	38	242	46	369	47	505	29	518	30	522	49	502	44	524	51	661	59	683	62	819	65	822	80	788	
Other Europe	31	39	37	69	45	53	46	74	71	48	79	64	52	49	53	100	86	133	86	171	129	228	136	252	108	271	121	241	112	272	125	306	140	318	117	286	140	367	148	300	165	302	
Former Soviet Union	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	2	0	1	0	0	0	3	2	1	3	1	1	0	1	2	3	3	1	2	7	6	5	8	5	11	13	
Norway	6	4	1	13	8	10	9	4	11	7	10	14	7	9	4	17	9	13	10	26	16	33	20	28	20	42	17	22	13	28	20	33	15	24	15	22	19	41	12	30	18	40	
Russia	1	0	1	0	0	0	0	0	1	0	1	1	2	2	0	4	3	3	6	3	7	4	10	14	7	3	7	9	15	16	9	23	15	21	5	16	6	13	12	21	17	14	
Switzerland	22	30	30	49	34	35	33	60	57	34	60	42	42	34	43	68	60	104	52	130	89	164	87	182	62	193	78	177	58	193	64	184	81	202	72	182	79	212	80	170	84	165	
All others	2	5	4	7	3	8	4	9	3	6	8	6	1	5	6	11	13	12	18	12	16	27	16	25	18	29	18	33	27	34	31	63	27	69	24	59	31	97	36	73	36	71	
Asia	85	75	92	77	115	69	134	58	177	68	157	76	161	82	174	134	253	164	319	154	424	264	400	288	332	290	373	306	406	357	418	327	483	382	449	312	577	445	728	427	1,038	509	

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	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO			
China	3	2	13	4	11	6	15	9	25	6	25	12	41	6	40	22	71	42	118	41	156	87	168	88	139	124	159	130	143	144	182	138	196	160	186	155	307	214	451	236	731	296	
India	2	0	3	1	1	1	0	1	5	0	2	2	2	0	2	4	2	1	2	4	4	6	5	9	4	7	2	7	10	10	6	8	14	14	14	10	16	16	13	7	24	11	
Japan	44	58	38	57	53	41	62	33	77	37	69	39	54	48	82	64	105	61	103	60	141	92	131	118	103	78	114	97	137	127	156	122	162	126	135	89	137	132	145	111	159	125	
Malaysia	2	0	1	1	1	2	3	2	4	1	1	3	4	3	0	3	3	6	3	4	5	2	6	6	10	7	4	3	5	6	1	2	0	4	8	1	2	2	3	2	10	2	
Singapore	1	1	1	2	2	4	2	1	4	5	5	3	8	7	2	6	4	7	8	10	16	9	8	12	8	7	13	5	15	12	11	7	12	17	16	9	14	26	10	16	10	9	
South Korea	8	2	3	1	4	1	14	0	16	2	18	0	19	2	14	4	19	11	23	5	26	11	20	9	14	7	24	17	35	15	24	14	43	23	41	25	45	25	49	25	45	29	
Taiwan	22	11	30	10	36	11	34	9	42	15	26	12	26	13	28	25	39	31	58	26	71	50	47	40	41	49	49	42	56	36	28	29	47	29	39	18	51	23	46	25	46	30	
All others	1	0	3	0	6	3	4	2	4	2	11	4	7	3	7	7	11	5	5	5	6	7	15	5	13	10	7	5	6	6	10	6	9	8	11	6	6	7	10	5	13	7	
Middle East	3	2	4	11	5	7	8	10	6	8	11	8	12	12	8	16	13	16	6	22	15	23	15	31	17	25	14	32	22	33	23	27	17	18	21	23	21	43	28	32	32	23	
Israel	3	2	2	8	3	7	8	9	5	5	9	5	9	10	8	10	12	11	4	8	9	10	10	11	8	13	11	8	14	14	18	13	11	6	15	13	13	13	20	17	25	7	
All others	0	0	2	3	2	1	0	1	1	3	2	4	3	2	0	6	1	5	2	14	6	13	5	19	9	11	2	23	7	18	5	14	6	13	6	10	8	30	8	16	7	15	
Africa	4	0	0	3	1	7	2	5	6	4	5	4	6	5	2	9	5	7	1	4	7	13	10	7	3	12	5	9	2	6	3	8	5	10	9	10	4	9	3	12	3	7	
South Africa	4	0	0	2	1	5	2	4	5	4	4	4	6	4	2	8	3	6	0	3	5	7	5	5	2	8	3	4	2	3	2	4	3	5	8	7	3	2	2	6	1	4	
All others	0	0	0	1	1	2	0	1	1	1	1	1	0	1	0	1	2	1	1	1	2	6	5	1	1	4	2	4	1	3	1	4	3	5	1	3	1	7	0	6	2	3	
Australia and Oceania	21	13	21	19	21	14	36	21	54	19	60	18	44	16	43	35	60	36	77	49	86	41	100	53	70	55	63	44	76	50	90	47	87	53	79	45	85	60	84	67	82	57	
Australia	19	10	15	19	20	10	34	19	51	18	44	17	36	12	38	28	50	30	65	43	64	28	87	43	51	45	53	38	62	43	78	39	66	41	62	34	63	49	70	58	66	46	
New Zealand	2	2	6	0	2	4	2	1	3	0	16	1	8	3	4	6	10	5	11	6	22	12	12	11	17	10	6	13	7	12	5	21	12	16	10	21	12	14	9	16	10		
All others	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	1	0	1	0	0	1	1	0	4	0	0	1	1	0	0	0	0	1	1	1	1
Unclassified	32	79	38	100	59	84	43	79	67	41	57	22	48	28	29	17	29	10	34	4	27	5	10	4	11	3	8	5	12	4	11	9	11	8	11	7	17	5	17	3	67	2	

USPTO = U.S. Patent and Trademark Office; EUIPO = European Union Intellectual Property Office; EU = European Union.

Note(s)

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. The EU includes 28 member countries. China includes Hong Kong. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification. These counts are then grouped under 10 industry sectors following a mapping defined by Edital.

Source(s)

National Center for Science and Engineering Statistics, National Science Foundation; Science-Metrix; USPTO trademark data hosted by Reed Tech (LexisNexis), accessed April 2019; EUIPO trademark data, accessed April 2019.