

TABLE S8-48

Number of registered USPTO and EUIPO trademarks in the business sector of agriculture, by region, country, or economy: 1998–2018

(Number)

Region, country, or economy	1998		1999		2000		2001		2002		2003		2004		2005		2006		2007		2008		2009		2010		2011		2012		2013		2014		2015		2016		2017		2018	
	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO		
China	42	8	36	17	44	8	22	8	52	15	53	13	54	25	73	33	102	53	117	55	166	69	158	91	126	101	166	117	171	133	185	145	230	181	235	197	317	262	465	299	606	400
India	3	4	5	2	9	2	13	7	12	7	24	10	18	13	16	14	28	17	17	14	23	27	28	35	29	36	28	27	23	32	34	32	46	33	40	47	48	36	56	45	53	43
Japan	53	57	63	37	70	26	45	32	97	19	111	24	97	32	97	80	173	66	183	68	179	65	174	111	199	133	137	102	175	98	181	117	198	116	268	156	259	171	278	184	283	156
Malaysia	4	1	2	1	2	3	0	2	5	1	2	4	2	5	4	6	16	13	15	13	23	20	10	17	14	15	17	6	11	5	10	7	9	10	5	5	16	13	10	10	12	11
Singapore	10	7	8	11	7	11	9	17	5	3	8	6	13	6	17	17	18	17	23	22	26	18	21	31	34	31	20	20	31	22	31	36	30	38	43	52	47	50	60	62	59	59
South Korea	20	3	13	5	15	3	11	2	27	1	35	3	30	2	38	8	44	13	80	11	83	20	64	8	95	25	99	22	88	30	99	30	131	49	127	37	148	34	186	58	168	57
Taiwan	25	7	24	17	14	10	22	5	41	14	45	5	38	14	50	14	56	14	44	13	55	11	32	12	34	19	58	23	47	41	70	19	59	26	60	21	62	18	61	28	88	29
All others	23	9	22	7	31	8	19	16	35	12	54	23	64	22	51	56	71	55	82	30	73	80	72	58	72	63	67	85	69	82	75	69	121	107	97	96	102	87	102	75	121	59
Middle East	15	2	16	17	11	26	11	23	25	16	27	17	26	17	24	72	35	52	52	62	61	84	38	97	49	74	73	112	82	106	73	120	90	139	87	142	136	183	124	195	128	201
Israel	7	0	5	8	3	6	3	13	10	9	13	3	13	4	9	15	19	11	24	11	31	23	25	12	25	16	20	22	35	27	22	28	34	17	22	16	40	33	36	35	34	40
All others	8	2	10	10	8	20	9	10	15	7	14	14	13	12	15	57	16	41	28	50	30	61	13	85	24	58	53	90	47	79	51	92	56	122	65	126	96	150	88	161	94	161
Africa	19	8	15	21	15	24	20	48	34	34	67	73	31	81	53	108	56	107	51	98	56	105	51	128	68	124	68	106	54	133	70	126	74	130	62	145	50	119	47	138	54	128
South Africa	13	8	11	17	11	20	16	41	28	23	52	65	28	60	48	83	50	74	46	73	46	82	39	96	61	95	49	64	39	73	49	78	52	78	41	86	28	96	27	82	34	71
All others	6	0	4	5	4	4	4	7	5	11	14	8	3	21	5	24	6	33	5	25	10	24	12	32	8	28	18	42	15	59	20	48	22	51	22	59	23	23	20	56	20	57
Australia and Oceania	70	31	78	85	77	81	65	101	162	84	206	98	202	111	228	143	294	173	312	128	307	148	288	156	233	171	181	145	162	148	222	148	221	175	256	196	328	251	336	241	356	267
Australia	55	24	62	74	56	59	43	82	127	60	151	75	152	80	185	92	228	128	240	92	224	91	222	92	162	117	107	84	116	96	157	113	154	124	193	141	236	174	246	179	253	195
New Zealand	14	7	16	11	21	20	21	18	34	24	47	23	50	30	42	49	66	44	69	36	81	55	66	63	70	52	72	59	45	50	64	35	65	50	63	42	89	69	89	58	97	68
All others	0	0	0	1	0	1	0	0	1	0	8	0	1	0	1	3	0	0	3	0	2	2	0	1	1	2	2	2	1	2	1	0	3	1	0	13	3	8	1	5	6	4
Unclassified	65	67	66	92	45	84	63	70	79	43	87	37	74	54	51	49	55	35	57	11	50	17	47	12	22	15	29	17	23	19	21	28	21	25	29	23	29	19	53	22	154	17

USPTO = U.S. Patent and Trademark Office; EU = European Union; EUIPO = European Union Intellectual Property Office.

Note(s)

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. The EU includes 28 member countries. China includes Hong Kong. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification. These counts are then grouped under 10 industry sectors following a mapping defined by Edital.

Source(s)

National Center for Science and Engineering Statistics, National Science Foundation; Science-Metrix; USPTO trademark data hosted by Reed Tech (LexisNexis), accessed April 2019; EUIPO trademark data, accessed April 2019.